

## **COKE SALES**

This fundraiser typically occurs twice during the year and is usually setup to help students raise money for his/her band account. Students/parents take orders and collect money from customers for cases (24 bottles) of a wide variety of Coca Cola products (20 oz. size). By working through a local distributor the customer price per bottle is lower than buying the products at a store and the student makes a profit around \$5/case (profit may vary with some of coke products such as Dasani water and Powerade).

### **OTHER KEY POINTS:**

- Participation is optional
- Cases are delivered by the distributor on a Saturday morning at the rehearsal field
- Students/parents drive up to take delivery and then make delivery to their customers
- Volunteers are needed to help sort/load cases on Saturday
- **A Very Popular Fundraiser for Students!**